

2026 AAAA SPONSORSHIP OPPORTUNITIES

CORNERSTONE PARTNER - \$12,500

Premier sponsorship level with maximum year-round exposure

Includes:



- Gold Sponsorship at the Annual (Spring) Conference
- Plus Gold Sponsorship at the Midyear (Fall) Conference
- Year-Round Website Recognition (including conference page)
- Recognition at Every AAAA Webinar & Townhall
- Access to the entire AAAA Fellow Email List
- Opportunity to Host a Webinar

GOLD CONFERENCE SPONSOR - \$5,000

(Included with Cornerstone or separate option per conference)

Includes:

- Event Sponsorship (choose from event labels)
- Conference Exhibitor Table (add a second for \$1,500)
- Conference Event/M meal Package for One Person (additional attendees \$350 each)
- Special Conference Lodging Rates
- Sponsor Ribbon for Name Badges
- Swag Bag Participation (sponsor provides item)
- Logo & Hyperlink on AAAA Conference Webpage
- Group Social Media Mention by AAAA
- Sponsor Acknowledgement During the Conference
- Conference Registration Signage
- Logo on Conference Agenda
- Conference Attendee Email List
- Dedicated Social Media Post by AAAA
- 30-Second Recorded Commercial Played at Conference



Event Labels (First Come, First Served)

- Continuing Education Sponsor
- Welcome Reception Sponsor
- Breakfast Sponsor
- Lunch Sponsor
- Offsite Event Sponsor
- Snack Breaks
- Wi-fi Sponsor
- Dine Around Sponsor
- Lanyard (sponsor provided, minimum of 2 clips, approved by AAAA)
- Swag Bag (sponsor provided, type/size approved by AAAA)

SILVER CONFERENCE SPONSOR - \$2,500

Includes:



- Conference Exhibitor Table (add a second for \$1,500)
- Conference Event/M meal Package for 1 Person (\$350 per person)
- Special Conference Lodging Rates
- Sponsor Ribbon for Name Badges
- Swag Bag Participation (sponsor provides item)
- Logo & Hyperlink on AAAA Conference Webpage
- Group Social Media Mention by AAAA
- Sponsor Acknowledgement During the Conference

A LA CARTE ITEMS - SOLD PER CONFERENCE:

30-second commercial \$1,500

Swag Bag Participant \$500