



## **2024 TITLE SPONSOR PACKAGE: \$25,000**

**Annual Conference Title Sponsor: "Sponsored by"**

**Opportunity to Give a Private Presentation to the Board of Trustees**

**Permission to Present One (1) Webinar for the Academy for the Year**

**Yearlong Academy Sponsor Exclusivity**

**AAAA Active Member Email List**

**Annual Conference Exhibitor Table (25 available)**

**Conference Meal Package for One**

**Special Conference Only Lodging Rates**

**Sponsor Ribbon for Name Badges**

**Swag Bag Participation**

**Company Name Only on AAAA Conference Webpage**

**Acknowledgement During the Annual Conference**

**Social Media Mention**

**Prize Drawing Sponsorship (must provide a prize)**

**Conference Registration Signage**

**Conference Attendee Email List**

**Website Link on AAAA Conference Page**

**Exclusive Social Media Posting**

**Event Sponsorship (Choose Any Event Label)**

**Conference Press Release Mention**

**Education Room Advertising**

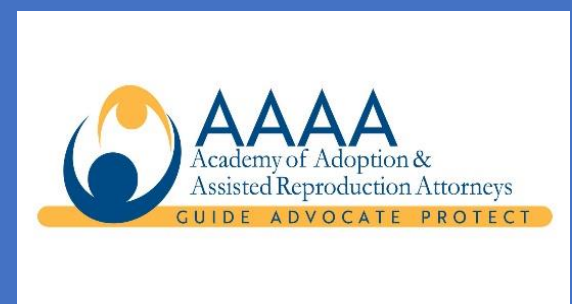
**AAAA Website Recognition as an Academy Sponsor**

**2nd Conference Sponsor Package Discounts**

**Extra Conference Recognition (where available)**

# 2024 Chicago Sponsor Packages

	Diamond \$15K	Platinum \$7.5K	Gold \$5K	Silver \$2.5K	Bronze \$1.5K
Annual Conference Exhibitor Table (25 available)	☺	☺	☺	☺	☺
Conference Meal Package for One	☺	☺	☺	☺	☺
Special Conference Only Lodging Rates	☺	☺	☺	☺	☺
Sponsor Ribbon for Name Badges	☺	☺	☺	☺	
Swag Bag Participation	☺	☺	☺	☺	
Company Name Only on AAAA Conference Webpage	☺	☺	☺	☺	
Acknowledgement During the Annual Conference	☺	☺	☺	☺	
Social Media Mention	☺	☺	☺	☺	
Logo Placement on the Agenda	☺	☺	☺		
Conference Registration Signage	☺	☺	☺		
Conference Attendee Email List	☺	☺	☺		
Website Link on AAAA Conference Page	☺	☺	☺		
Exclusive Social Media Posting	☺	☺	☺		
Event Sponsorship (choose an event label)	☺	☺	☺		
Conference Press Release Mention	☺	☺			
Education Room Advertising	☺	☺			
AAAA Website Recognition as an Academy Sponsor	☺	☺			
Internet Ad Retargeting	☺	☺			
Midyear Conference Sponsor Package Discounts	☺				
Reception Sponsor (sometimes called welcome reception)	☺				
Extra Conference Recognitions (where available)	☺				
Industry Exclusivity at Annual Conference (only available if your competitors have not already signed up)	☺				





## **Event Labels (1st Come, 1st Served)**

**Breakfast Sponsor (x2 opportunities)**

**Lunch Sponsor (x2 opportunity)**

**Offsite Event Sponsor (x2 opportunities)**

**Snack Breaks (x2 opportunities)**

**Swag Bag Logo Placement (x1 opportunity and sponsor must provide the bags)**

**Wifi Sponsor (x1 opportunity)**

**Dine Around Sponsor (x5 - 1 per restaurant)**

**Lanyard sponsor (x1- sponsor must provide the lanyards)**

**Individual Continuing Education Sponsor**

## **A La Carte Items (Package Add Ons)**

**Additional Table \$1,000**

**Additional Meal Package \$250 per person**

**Internet Ad Retargeting \$500**