### AAAA Premier Sponsorship Opportunities 2020
#### Annual Conference

**Empire State Sponsor**

$7500 – SOLD OUT

- Logo on conference tote bags (Distributed to all attendees and speakers)
- 20 minute private presentation for 10-20 Fellows to introduce your services, provide education on use of your services or any other presentation you wish. Fellows should be “enticed” to attend with a special give-away or offer* they can only get if they attend the presentation. (Fellows will be asked to provide their business card to you for direct follow-up. Time set by conference chairs. Sessions will be announced throughout the meeting. Sessions available to Fellows on first come, first served basis.) *Outside food/beverages not allowed. Conference chairs can arrange to connect sponsor with hotel rep if food/beverage is desired for meeting.
- Opportunity to address all attendees (5 min. at time to be designated by conference chairs)
- Exhibitor Table (with preferential location)
- Admission for 2 to all meals, breaks & evening events (add’t tickets available for purchase, if desired)
- Recognition in conf materials & social media
- Recognition via logo and link on sponsor page of the AAAA website
- One item in the conference tote bag
- Customized slide on screens at registration and in session rooms
- Mailing list of all AAAA Fellows (spreadsheet with name and email only)
- Choice of either: (1) complimentary webinar of choice for up to 2 participants (past or current 2020 webinars) (valued at $300), OR (2) sponsor presented webinar hosted by AAAA (on relevant topic)
- 6 months of banner ad space, linked to your website, on AAAA website - visible to AAAA attorneys and the public (valued at $1750)

**Central Park Sponsor**

$7500 – SOLD OUT

- Logo on conference lanyards (Distributed to all attendees and speakers)
- 20 minute private presentation for 10-20 Fellows to introduce your services, provide education on use of your services or any other presentation you wish. Fellows should be “enticed” to attend with a special give-away or offer* they can only get if they attend the presentation. (Fellows will be asked to provide their business card to you for direct follow-up. Time set by conference chairs. Sessions will be announced throughout the meeting. Sessions available to Fellows on first come, first served basis.) *Outside food/beverages not allowed. Conference chairs can arrange to connect sponsor with hotel rep if food/beverage is desired for meeting.
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**Lady Liberty Sponsor**

$7500 – SOLD OUT

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# A La Carte Sponsorship Opportunities

## 2020 Annual Conference

All 2020 Annual Conference Sponsors will receive the following:

- Exhibitor table (except Charging Station sponsor, see below)
- Acknowledgment on social media during the conference
- Recognition via logo and link on the sponsor page of the AAAA website
- Admission for 2 people to all meals, breaks and evening events*

## Chelsea Reception Sponsor

$6500 (2 available)

- Sponsor specific recognition
- 1 additional ticket to the Sunday Welcome and Monday Dessert Receptions
- 3 minutes to address attendees at the appropriate Reception
- Opportunity to include “bag swag” in tote bags (small item to be provided by sponsor in advance)

## Gramercy Park Lunch

$5500 (2 available)

- Sponsor specific recognition
- 3 minutes to address attendees at appropriate lunch
- May place sponsor materials on tables during appropriate lunch
- Opportunity to include “bag swag” in tote bags (small item to be provided by sponsor in advance)

## Battery Park Breakfast

$4750 (2 available)

- Sponsor specific recognition
- 3 minutes to address attendees at appropriate breakfast
- May place sponsor materials on tables during appropriate breakfast
- Opportunity to include “bag swag” in tote bags (small item to be provided by sponsor in advance)

## Harlem Newcomer Program

- $3500

- Sponsor specific recognition
- 1 extra ticket to the Sunday Welcome and Monday Dessert Receptions
- 3 minutes to address attendees at appropriate brunch
- Opportunity to include “bag swag” in tote bags (small item to be provided by sponsor in advance)
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- 3 minutes to address attendees at appropriate breakfast
- May place sponsor materials on tables during appropriate breakfast
- Opportunity to include “bag swag” in tote bags (small item to be provided by sponsor in advance)
- Sponsor specific recognition at the Newcomer Orientation
- 5 minutes to address attendees at Orientation (Sunday)
- May place sponsor materials on tables during newcomer orientation
- Opportunity to include “bag swag” in tote bags (small item to be provided by sponsor in advance)

## Tribeca WiFi or AV Sponsors

$3750 (2 available)

- Sponsor specific recognition
- WiFi sponsor will have WiFi code customized to honor sponsor (if allowed by hotel)
- AV Sponsor will have sign recognition by speaker podium in session rooms

## Alphabet City Break Sponsor (3 available)

$2500

- Sponsor specific recognition
- 1 extra ticket to the Monday night event

## Greenwich Village CLE Sponsor (4 available)

$1750 – SOLD OUT

- Personalized content on CLE materials link seen by all attendees when viewing materials (content to be provided by the sponsor at least 1 month prior to conference for approval)
- 1 extra ticket to Sunday night event

## Time Square Speaker Gift Sponsor - $2000 – SOLD OUT

- Sponsor logo (single color) along with “AAAA” on speaker gifts
- Opportunity to include “bag swag” in the tote bag

## Upper West Side YOGA or PHOTO BOOTH Sponsor

$2000 each (Yoga Room Only Left)

- Sponsor specific recognition
- 1 extra ticket to Sunday night event

## Union Square President’s Reception

(2 available) - $2500 – 1 LEFT

- Sponsor recognition at the President’s Reception for New Fellows
- 5 minutes to address attendees at New Member Reception
- Opportunity to include “bag swag” in tote bags (small item to be provided by sponsor in advance)
- 1 extra ticket to Sunday night event

## Greenpoint Charging

$3000 (ART Room Still Available)

- Must provide power/extension cords/variety of charging cables for assigned room
- MAY provide signage and materials to be placed on charging station tables INSIDE the rooms
- May have staffed tables (as long as they do not disrupt CLE presentations) or leave unstaffed